

1147vodka.com

Exclusive Importers of **White Birch** and **Old Russian** luxury Russian vodkas

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- For Immediate Release -

December 13, 2007

WHITE BIRCH GIFT SETS AND 1147VODKA.COM CHARITY DRIVE

Atlanta, GA – From Russia, and now available for the first time in America, comes the deluxe **White Birch 750ml Gift Set** – the perfect present for Christmas, or any special occasion. The Gift Set includes two decorative shot glasses, with original Cyrillic lettering, representing the authentic Russian character of the **White Birch** brand.

In Russia, the white birch, or *belaya berezka*, is a revered symbol. For this reason – and because of its exceptional taste (93 points, as rated by the Beverage Testing Institute) – **White Birch** is the fastest growing vodka brand in Russia.

White Birch is imported by Pottsdam Import & Export, Inc., also known as **1147vodka.com**.

The company also announced its Christmas Charity Drive. For every new retailer who orders **White Birch** or its companion brand, **Old Russian**, through the end of 2007, 1147vodka.com will make a charitable contribution in the amount of \$25. Retailers who desire a contribution made on their behalf should log on to www.1147vodka.com and click on the “Feedback and Inquiries” link.

In Georgia, **White Birch** and **Old Russian** are distributed exclusively by Continental Beverage Corporation, 1059 Triad Court, Suite 13, Marietta, GA 30062, phone (770) 427-1717, website www.conbevco.com.

In Alabama, contact Michael Miaoulis, L. Lea Beverage & Marketing Co., 8190 Bridgewater Tr., Montgomery, AL 37116, phone (334) 279-8033, e-mail mmiaoulis@knology.net.

FOR FURTHER INFORMATION:

Contact Bob Ridgeway at (404) 969-1293 or (404) 310-1048 cell; or Al Myers at (404) 969-1293. Please visit us at www.1147vodka.com.

LEGAL:

© 2007 Pottsdam Import & Export, Inc. Old Russian Vodka and White Birch Birch-Flavored Vodka are 40% alcohol by volume/80 proof, distilled from grain and produced in Russia. Imported by Pottsdam Import & Export, Inc., Atlanta, GA. www.1147vodka.com. You must be 21 to view this site. Drink responsibly.